





Two related frameworks

VUCA describes the environment • VUCA Prime suggests responses



VUCA describes the environment

A useful way to understand the challenging conditions we may face.



Volatility



Uncertainty



Complexity



Ambiguity

VUCA Prime suggests responses

A leadership-oriented approach to help consider how we might respond.



Vision



Understanding



Clarity



Agility

For professional discussion and reflection • Illustrative, not prescriptive • VUCA and VUCA Prime are thinking frameworks and should be applied alongside appropriate organisational risk, intelligence, governance and decision-making processes.

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VUCA: understanding the environment

Four key conditions that can make the operating environment challenging

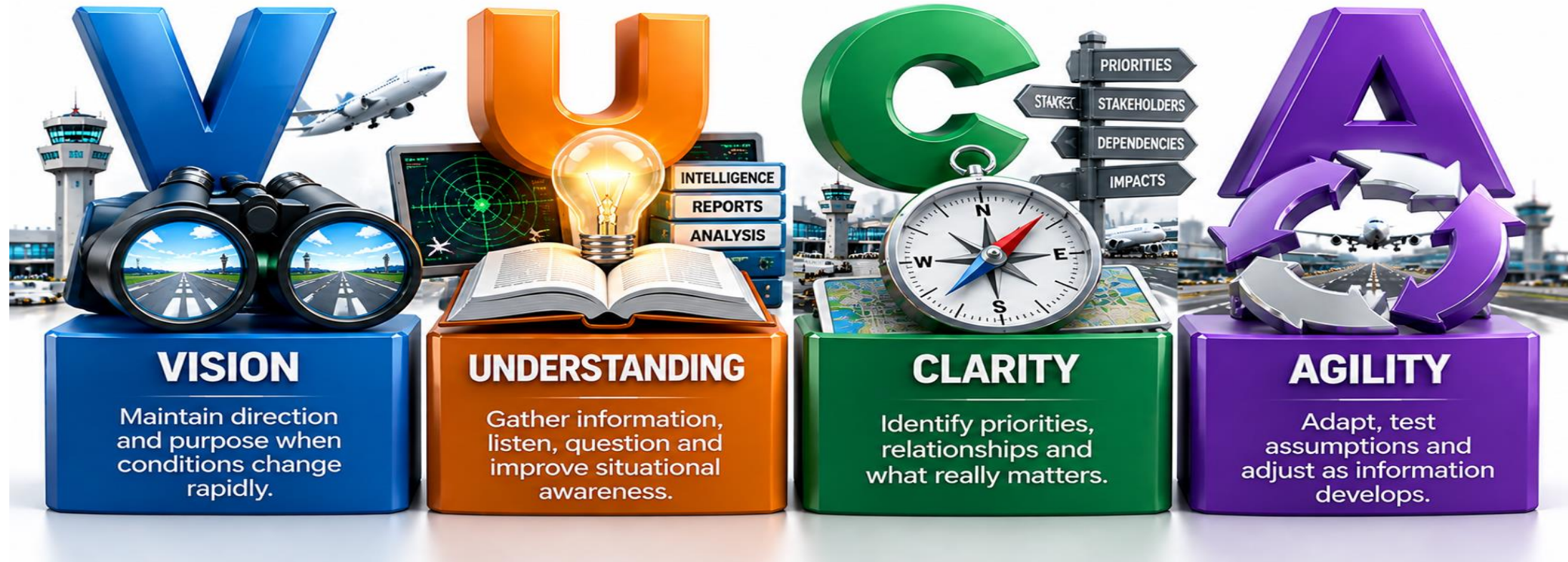


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VUCA Prime: considering the response

Four leadership responses to help navigate a complex and changing environment



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Volatility → Vision

When conditions change rapidly, maintain direction and purpose



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Uncertainty → Understanding

Gather information, listen, question and improve situational awareness



Information may be incomplete, unreliable or contradictory.



It can be difficult to know who to trust.



Events, threats and intentions may be unclear or evolving.



Gather and analyse information from multiple sources.



Listen to different perspectives and ask the right questions.



Build a clearer picture and improve situational awareness.



Complexity → Clarity

Identify priorities, relationships and what really matters



Many interconnected factors, organisations and dependencies.



Multiple options, constraints and potential consequences.



Can be difficult to see the full picture and what is truly important.



Identify and focus on the key priorities.



Understand the relationships and interdependencies.



Distil what really matters to support informed and proportionate decisions.

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Ambiguity → Agility

Adapt, test assumptions and adjust as information develops



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VUCA and VUCA Prime: condition and response

Four challenging conditions and four leadership responses



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Challenges → Opportunities

Turn complex and uncertain situations into informed and proportionate action



Disruptions, threats and changes can create significant challenges.

Competing priorities and limited resources can make decisions difficult.

Complex and uncertain situations increase risk.



Challenges can identify opportunities for improvement.

Better information and coordination support more effective decisions.

A proportionate and proactive approach can build resilience.



Informed decisions → Better outcomes

Use good information and sound judgement to reduce risk and achieve objectives



Poor or incomplete information can lead to wrong decisions.



Individual judgement can be influenced by bias or pressure.



Poor decisions can increase risk and have serious consequences.



Decisions based on good information and analysis are more effective.



Consider different options and involve the right people.



Informed decisions help reduce risk, use resources well and achieve objectives.



From risk to action

A simple process for turning information into practical action



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Building resilience

Turn experience and learning into stronger future preparedness



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Key takeaways

Practical points to consider and apply in your organisation



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